

# Bloggging 101

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<http://thoughtsofresurrection.wordpress.com/resources>



# Blogs in Plain English Common Craft

<http://www.commoncraft.com/blogs>

# Why blog at church?

- Changing lives - Connect with people inside and outside the congregation.
  - Personal Discipline
- Transforming the community - Tell stories of transformation.
- Renewing the church - Teach and learn from leaders from across the denomination, nation and world.

# Step 1: Read Blogs

- Blogs: Authors and Content
- Finding Blogs
  - Search - [blogsearch.google.com](http://blogsearch.google.com) or [www.technorati.com](http://www.technorati.com)
  - Blogrolls
- What type of posts do you enjoy?
- What blogs will be useful for you as models?

# Step 2: Am I ready to start blogging?

- What will I blog about consistently?
  - Who is my audience?
- How often am I going to be willing and able to post?
- Do I recognize that my blog can be read by any one at any time?

# Step 3: Getting Started

- Start and setup a blog
  - <http://www.wordpress.com>
- Naming
  - <http://yourname.wordpress.com>

# Step 4: You are a blogger

- Post regularly
- Tell your story
- Spread the word about your blog

# Step 5: Participate in Community

- Listen to your readers
- Link to other blogs
- Comment on other blogs
- Comments on your blog
  - No comments
  - Moderated comments
  - Open comments